



PASA KAIBIGAN'S
ANNUAL
FRIENDSHIP GAMES
CALIFORNIA STATE UNIVERSITY, FULLERTON





WHO WE ARE



The **Pilipinx-American Student Association at California State University, Fullerton** would like to invite you to be a vendor for our 38th Annual Friendship Games on **Saturday, October 14, 2023**, from **7:30 a.m. - 7:00 p.m.** on the **Cal State Fullerton Intramural Field**.

Friendship Games is one of the largest student-led events in the nation. What began in 1985 to unite the Pilipinx-American community is now **attended by almost 3000 college students from over 40 Pilipinx-American organizations.** Each organization represents their university throughout the West Coast by participating in competitive picnic games, and performances, and celebrating SPUF - Spirit, Pride, Unity, and Friendship.

This event presents a unique opportunity to promote your company/organization through one of the most highly attended events within the Pilipinx-American community. Past vendors have included White Rabbit, Red Bull, Passion Planner, Seafood City, and many more! Each of our event vendors will receive a day of exposure at one of the largest and highest-ranked universities in the nation - California State University, Fullerton!

With your help, our annual tradition will have the resources necessary to allow future generations to continue and maintain this event. We thank you for your time and consideration!



HOW TO BECOME A SPONSOR

STEP 1:

Choose your level of sponsorship from bronze to diamond!

STEP 2:

Follow the instructions below, click and this link to make your donation:

<http://give.fullerton.edu/friendshipgames>

DEADLINE: SEPTEMBER 17, 2023

BRONZE - \$500

LOGO FEATURED ON STAGE SIGNAGE

SILVER - \$1000

LOGO FEATURED ON STAGE SIGNAGE

COMPANY NAME OR LOGO FEATURED ON EVENT WEBSITE

GOLD - \$2500

LOGO FEATURED ON STAGE SIGNAGE

COMPANY NAME OR LOGO FEATURED ON EVENT WEBSITE

VIP ADMISSION FOR 5 INTO FRIENDSHIP GAMES INCLUDING T-SHIRT, SNACKS AND DRINKS

GOODS & SERVICE TOTAL: \$168.30

PLATINUM - \$5000

LOGO FEATURED ON STAGE SIGNAGE

COMPANY NAME OR LOGO FEATURED ON EVENT WEBSITE

VIP ADMISSION FOR 10 INTO FRIENDSHIP GAMES INCLUDING T-SHIRT, SNACKS AND DRINKS

ACCESS FOR 10 INTO FRIENDSHIP GAMES AFTER-PARTY

SOCIAL MEDIA RECOGNITION

GOODS & SERVICES TOTAL: \$336.60

DIAMOND - \$10,000

LOGO FEATURED ON STAGE SIGNAGE

COMPANY NAME OR LOGO FEATURED ON EVENT WEBSITE

VIP ADMISSION FOR 10 INTO FRIENDSHIP GAMES INCLUDING T-SHIRT, SNACKS AND DRINKS

ACCESS FOR 10 INTO FRIENDSHIP GAMES AFTER-PARTY

SOCIAL MEDIA RECOGNITION

OPPORTUNITY TO SPEAK ON STAGE AND INTRODUCE GAMES

GOODS & SERVICES TOTAL: \$336.60



ARTWORK GUIDELINES

Adobe illustrator (AI) file preferably, if not AI then PNG will suffice.

It needs to be on a transparent background.

If you selected Gold or higher, you may send...

LOGO DESIGNS HIGHEST QUALITY IMAGES ONLY

ALLOWED:

- Name of company or organization
- Logos and slogans
- Contact information
- Biography/Business introduction
- Personalized messages
- Flyers made by your marketing team

NOT ALLOWED:

Slogan should NOT contain phrases that compare your company to another

Slogan should be non-promotional and NOT contain any pricing information pertaining to your company's goods or services

PLEASE SEND ALL LOGO DESIGNS AND ANY OTHER NEEDED MATERIAL TO FG@CSUFPPASA.COM

DEADLINE: SEPTEMBER 17, 2023

THANK YOU,

On behalf of the Pilipinx-American Student Association Kaibigan at Cal State Fullerton, we appreciate your time and consideration in supporting our event!



If you have any questions or comments regarding our event, please contact the Friendship Games Coordinators.

FRIENDSHIP GAMES COORDINATORS

Krista and Jonathan

CONTACT INFORMATION

email: fg@csufpasa.com

Jonathan: (714)-595-1804

Krista: (310)-308-3388

STAY CONNECTED:

 [@friendshipgames](https://www.instagram.com/friendshipgames)

 www.friendshipgames.net